



# SCENARIO MEDIA LIMITED

Statement Showing Shareholding Pattern						
Name of the Company : Scenario Media Ltd.						
Scrip Code : 505590			Quarter Ended : 30-September-2008			
Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares	
					As a percentage of(A+B) <sup>1</sup>	As a percentage of (A+B+C)
(A)	<b>Shareholding of Promoter and Promoter Group<sup>2</sup></b>					
<b>1</b>	<b>Indian</b>					
(a)	Individuals/ Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	525000	0	68.627	68.627
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00
(e-i)		0	0	0	0.00	0.00
(e-ii)		0	0	0	0.00	0.00
	<b>Sub Total(A)(1)</b>	<b>1</b>	<b>525000</b>	<b>0</b>	<b>68.627</b>	<b>68.627</b>
<b>2</b>	<b>Foreign</b>					
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
b	Bodies Corporate	0	0	0	0.00	0.00
c	Institutions	0	0	0	0.00	0.00
d	Any Others(Specify)	0	0	0	0.00	0.00
d-i		0	0	0	0.00	0.00
d-ii		0	0	0	0.00	0.00
	<b>Sub Total(A)(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
	<b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b>		<b>525000</b>	<b>0</b>	<b>68.627</b>	<b>68.627</b>



# SCENARIO MEDIA LIMITED

<b>(B) Public shareholding</b>						
<b>1</b>	<b>Institutions</b>					
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/ Banks	0	0	0	0.00	0.00
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (specify)	0	0	0	0.00	0.00
(h-i)		0	0	0	0.00	0.00
(h-ii)		0	0	0	0.00	0.00
	<b>Sub-Total (B)(1)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>B 2</b>	<b>Non-institutions</b>					
(a)	Bodies Corporate	13	90250	90250	11.797	11.797
(b)	Individuals					
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	230	127250	63250	16.634	16.634
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	2	20650	20650	2.699	2.699
(c)	Any Other (specify)	0	0	0	0.00	0.00
(c-i)	Clearing Member	3	1850	1850	0.242	0.242
(c-ii)		0	0	0	0.00	0.00
	<b>Sub-Total (B)(2)</b>	<b>248</b>	<b>240000</b>	<b>176000</b>	<b>31.373</b>	<b>31.373</b>
	<b>TOTAL (A)+(B)</b>	<b>249</b>	<b>765000</b>	<b>176000</b>	<b>100.00</b>	<b>100.00</b>
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>249</b>	<b>765000</b>	<b>176000</b>	<b>100</b>	<b>100.00</b>

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# SCENARIO MEDIA LIMITED

Sr.No	Notes
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Registered Office : 97 Maker Tower 'F', Cuffe Parade, Mumbai - 400 005.

Tel : (91 22) 4029 0011. Fax : (91 22) 4029 0033.



# SCENARIO MEDIA LIMITED

**(D)(b) Statement showing Shareholding of persons belonging to the category**  
**“Promoter and Promoter Group”**

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Scenario Communication Pvt. Ltd.	525000	68.627
2			0.000
3			0.000
4			0.000
5			0.000
6			0.000
7			0.000
8			0.000
9			0.000
10			0.000
11			0.000
<b>TOTAL</b>		<b>525000</b>	<b>68.627</b>



# SCENARIO MEDIA LIMITED

(I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	ARCADIA SHARES & STOCK BROKERS LTD.	23500	3.072
2	GEETA DEVI SINGHAL	10000	1.307
3	GLOBAL CAPITAL MARKET LTD.	14000	1.830
4	KUSUM GUPTA	10150	1.327
5	M/S. J.G. SHAH FINANCIAL CONSULTANT	13150	1.719
6	MAGNUM EQUITY BROKING LTD.	35000	4.575
7	VINEETA MALOO	10500	1.373
<b>TOTAL</b>		<b>116300</b>	<b>15.203</b>



# SCENARIO MEDIA LIMITED

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1			0.00
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
<b>TOTAL</b>			<b>0.00</b>



# SCENARIO MEDIA LIMITED

## (II(a) Statement showing details of Depository Receipts (DRs))

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0.00</b>



# SCENARIO MEDIA LIMITED

**(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
<b>TOTAL</b>				<b>0.00</b>